

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Judith A. Bayer et al.	Examiner:	Daniel Lastra
Serial No.:	09/998,750	Group Art Unit:	3688
Filed:	November 30, 2001	Docket:	9998
Title:	AUTOMATED PROMOTION RESPONSE MODELING IN A CUSTOMER RELATIONSHIP MANAGEMENT SYSTEM		

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CERTIFICATE OF MAILING OR TRANSMISSION UNDER 37 CFR 1.8

I hereby certify that this correspondence is being filed via the Office electronic filing system with the U.S. Patent and Trademark Office on June 11, 2009.

By: /Barbara J. Senty/  
Name: Barbara Senty

**NOTICE OF APPEAL FROM THE EXAMINER  
TO THE BOARD OF PATENT APPEALS AND INTERFERENCES**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In accordance with 37 C.F.R. § 41.31, Applicants hereby appeal to the Board of Patent Appeals and Interferences from the final rejection of claims 1-21 of the above-identified application, as set forth in the Office Action mailed March 13, 2009.

Please charge the amount of \$540.00 to Deposit Account No. 50-4370 to cover the required fee for filing this Notice of Appeal as set forth under 37 C.F.R. § 41.20(b).

Please charge any additional fees or credit any overpayment to Teradata Corporation, Deposit Account No. 50-4370.

Respectfully submitted,  
Judith A. Bayer et al.

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Date: June 11, 2009

GHG/bjs